

IMD World Talent Ranking 2025

Talent competitiveness profile

# MEXICO



# Mexico

World Talent Ranking 2025

## OVERALL PERFORMANCE (69 economies)

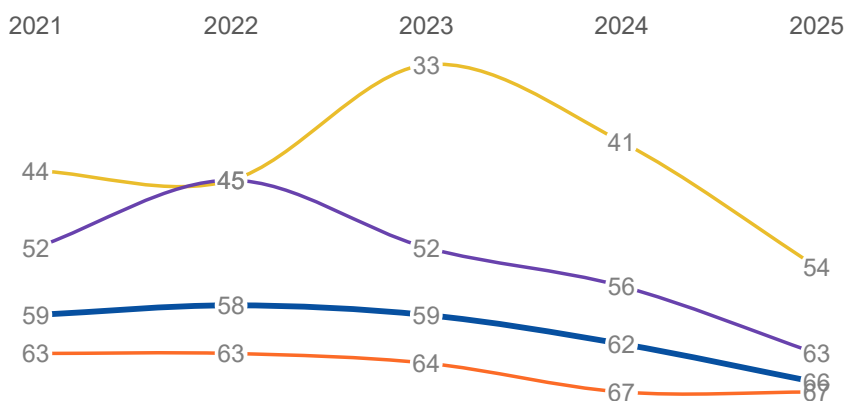
Rank 2025

**66 Overall**

**67 Investment & Development**

**54 Appeal**

**63 Readiness**



► Overall top strengths  
▷ Overall top weaknesses

## INVESTMENT & DEVELOPMENT

		Value	2025 Rank
Total public expenditure on education	Percentage of GDP	3.0 %	58
Total public exp. on education per student	Spending per enrolled pupil/student, all levels	1,286 US\$	57
Pupil-teacher ratio (primary education)	Ratio of students to teaching staff	23.77 ratio	59
▷ Pupil-teacher ratio (secondary education)	Ratio of students to teaching staff	25.40 ratio	65
Apprenticeships	are sufficiently implemented	5.18 survey [0-10]	40
Employee training	is a high priority in companies	5.18 survey [0-10]	55
Female labor force	Percentage of total labor force	40.23 %	57
▷ Health infrastructure	meets the needs of society	2.12 survey [0-10]	68

## APPEAL

		Value	2025 Rank
Cost-of-living index	Index of a basket of goods & services in the main city	77.84 index	54
▷ Attracting and retaining talent	is a priority in companies	5.73 survey [0-10]	60
Worker motivation	in companies is high	5.34 survey [0-10]	43
Brain drain	does not hinder competitiveness in your economy	4.31 survey [0-10]	44
Quality of life	is high	5.07 survey [0-10]	55
Foreign highly skilled personnel	are attracted to your country's business environment	5.36 survey [0-10]	37
► Remuneration of management	Total base salary plus bonuses and long-term incentives, US\$	200,980 US\$	21
► Collected personal income tax	On profits, income and capital gains, as a percentage of GDP	3.57 %	29
▷ Justice	is fairly administered	2.58 survey [0-10]	65
► Exposure to particle pollution	Mean population exposure to PM2.5, Micrograms per cubic meter	15.05 micrograms	38
Statutory minimum wage	Statutory gross monthly minimum wage US\$	353.31 US\$	39

## READINESS

		Value	2025 Rank
Labor force growth	Percentage change	0.02 %	59
Skilled labor	is readily available	5.40 survey [0-10]	40
Finance skills	are readily available	5.20 survey [0-10]	58
► International experience	of senior managers is generally significant	5.90 survey [0-10]	28
Competent senior managers	are readily available	4.41 survey [0-10]	54
Primary and secondary education	meets the needs of a competitive economy	3.88 survey [0-10]	59
Graduates in Sciences	STEM graduates, % of all graduates	23.75 %	32
University education	meets the needs of a competitive economy	5.38 survey [0-10]	54
Management education	meets the needs of the business community	5.46 survey [0-10]	53
▷ Language skills	are meeting the needs of enterprises	4.33 survey [0-10]	61
Student mobility inbound	Foreign tertiary-level students per 1000 inhabitants	0.40 number	56
Educational assessment - PISA	PISA survey of 15-year olds	407 Average	45



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